

# ChamberConnect February 24, 2015

Proudly serving Jay County and the communities of Bryant, Dunkirk, Pennville, Portland, Redkey and Salamonia.

## **Jay County Community Awards**

The Jay County Community Awards will be held on Thursday evening, March 5, 2015, in the commons area of Jay County High School.

> The keynote speaker will be Indiana Lt. Governor, Sue Ellspermann. Make plans to attend and support those individuals, businesses, and organizations making a difference in Jay County.

> > **RSVP Deadline - February 25**

#### LAUNCHING YOUR OWN BUSINESS WORKSHOP

Wednesday, March 18 9 am to Noon

Community Resource Center, 118 S. Meridian St., Portland Cost is \$25 and includes a step-by-step workbook and valuable business advice.

In partnership with Jay County Development Corporation, the Chamber is offering this small business workshop. Learn how to create a sound business plan, manage expectations, and increase your chances of accessing capital. Have you started your business already?

It's not too late to revisit key aspects to help your business thrive.

## **BUSINESS EDUCATION PARTNERSHIP SURVEY**

The Chamber, in partnership with the Jay School Corporation, is conducting a survey of our members seeking your input and/or assistance. The Business Education Partnership Committee is working towards implementing various programs for students to improve their future career opportunities and workplace skills.

These programs include: internships, speakers bureau for students and work ethics certification. On Tuesday, March 17<sup>th</sup>, the Business Education Partnership Committee will meet, share results and provide more information on these potential new programs. All members of the Jay County Chamber of Commerce are invited to the meeting on March 17<sup>th</sup> at 12:30 pm. We look forward to your input.

Please complete and return the attached survey by March 12, 2015.

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#### **UPCOMING EVENTS**

March 5 **Jay County Community** 

<u>Awards</u>

5:30 pm Reception 6:00 pm Dinner **JC High School Commons** 

March 17 - 12:30 pm **Business Education Partnership Committee Community Resource Center** 

March 18 - 9:00 am Launching Your Own **Business Workshop Community Resource Center** 

March 31 - Noon Networking Luncheon **Jay County Hospital** 

April 11 - 7:30 am **Networking Breakfast** West Jay Community Center

**Chamber Officers** Jeanne Houchins, President John Boggs, Vice President Beth Davidson, Secretary

Dean Sanders, Exec. Director

## **NEW CHAMBER MEMBER PROGRAM COMING SOON**

By June 2015 or earlier, the Chamber will have a new program for all members. The program is a member to member discount coupon program. Each member will have an opportunity to offer a one-time use discount coupon to all other members of the Chamber. The one-time discount can be of your choice, however we encourage a minimum value of 10% and it must be valid through December 31, 2015. The coupon book will be given to each renewing and new Chamber member. This new program is to encourage local shopping, new customers and more business among our members. In the near future, a letter will be sent outlining the program and asking for your member to member discount offering. Start thinking about your offer and be creative!

#### CHAMBER ADVERTISING RATES

Looking for an opportunity to better target your potential customers to your business? The Chamber can help. We offer many inexpensive options to achieve this goals. Advertising options include the Chamber monthly newsletter, Chamber website and banner ads. Give us a try to get the results you seek. Advertising rates are as follows:

\$25 / Edition – Advertisement in Monthly Newsletter

\$50 / Month – Banner Advertisement on Chamber Website – www.jaycountychamber.com

\$25 / Year for each additional directory listing category

\$35 / Month – Banner Advertisement in Alpha or Category Directory Listing

\$75 / 3 Month – 3 Months of Banner Advertising in Alpha or Category Directory Listing

\$125 / 6 Month – 6 Months of Banner Advertising in Alpha or Category Directory Listing

\$200 / Full Year – 12 Months of Banner Advertising in Alpha or Category Directory Listing

To advertise or for more information, call Pam or email: <a href="mailto:membership@jaycountychamber.com">membership@jaycountychamber.com</a>.

#### **MEMBERSHIP RENEWALS FOR 2015**

Attached is a list of Chamber members who have already renewed their membership for 2015 from October 1 to February 23.

2015 promises to be another great year for the Jay County Chamber of Commerce. Your continued membership is critical to our collective efforts to enhance our local economy and the well-being of Jay County. (see attached)

## The Portland Foundation Awards Chamber Grant for **New Jay County Senior Expo**

The Chamber wishes to express our sincere appreciation to the Board and staff of The Portland Foundation for funding a new Jay County Senior Expo in 2015. The Senior Expo will be held at the Jay Community Center in late August or early September 2015. The Senior Expo will be free to the public and will include senior-related exhibits, seminars, and activities. Attendees will be informed and educated on senior topics and vital decisions. Stay tuned to the Chamber for more information. If anyone is interested in serving on the committee or seeking more information on participating in the Senior Expo, please call or email the Chamber at 726-4481.

#### **OUR ADVERTISERS**



**CHAMBER MEMBERS** Advertise your

business in the **Chamber Connect** for only \$25 per issue.

Call 260-726-4481 for details.

Financial Solutions with a Smile and a Handshake Mike Engels, CFP®, ChFC® Financial Advisor 913 N Meridian Street

Edward Jones

Portland, IN 47371 260-726-7141

Member SIPC

This e-mail was

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Chamber of

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## **NEW MEMBERS**

#### WELCOME TO OUR NEWEST CHAMBER MEMBERS!

Brigade Electronics, Inc.

215 East Pearl St., Portland Corey Heniser, CEO 260-766-4343 Vehicle Safety Systems

**Evening Optimist Club** of Portland

c/o Judy LeMaster, 516 W. Race St.

260-729-5000 Service Organization

Masters Financial Network 327 S. Main St., Dunkirk Mike Masters - President/Owner

765-768-1123 Insurance & Financial Services Pregnancy Care Center of Jay

County

216 S. Meridian St., Portland Patty Johnston, Director 260-726-8636

Non Profit - Family & Baby Assistan

State Farm Insurance

410 W. Votaw St., Portland Karmen Ward, Agent 260-766-4080 Insurance

Ruth Ann Widman

201 Meridian Heights, Portland 260-7269-2196 Individual



Thanks to Miller's Merry Manor for providing a delicious meal for the February Networking Breakfast

### **CHAMBER GOLF OUTING**

You!!



Master Sponsor Package - \$1,000 Luncheon Sponsor - \$500

Hole in One Sponsor - \$500 Par Sponsor - \$200